

### INTRODUCTION

In 2009, Aaron Outdoor Media was founded with a vision to redefine Out-of-Home (OOH) media. It quickly became well-known for its excellent services in the industry. However, Aaron Outdoor Media did not stop there. It's recognized the evolving needs of its clients and expanded its offerings to include on-site branding and cutting-edge innovative signboards. This adaptability and commitment to staying ahead of the curve propelled Aaron Outdoor Media to the forefront of the signage industry in Mumbai.

With more than 16 years of experience in the OOH industry & 5 years in the signage sector, Aaron Outdoor Media is a dynamic outdoor ad agency with businesses seeking high-quality advertising solutions. We pride ourselves on offering the best service to our clients, ensuring innovative, effective solutions that help businesses make a strong impact through outdoor advertising. Our services is trusted for its exceptional outcome and top-tier ratings, delivering results that exceed client expectations and enhance brand visibility.

### **ABOUT US**

Aaron Outdoor Media took great care in creating each campaign to ensure maximum visibility, engagement, and brand recall. Whether the client was a small local business or a multinational corporation, they received the same level of personalized attention and services. Our campaigns includes, billboards and transit ads, and offer high-quality signage like digital displays and custom signs. Our focus is on delivering creative, strategic, and innovative solutions that help brands achieve maximum visibility and engagement.

**Quick Fact** 

☐ 15+ workforce

■ 100+ Media

 $\Box$  540+ campaign executed

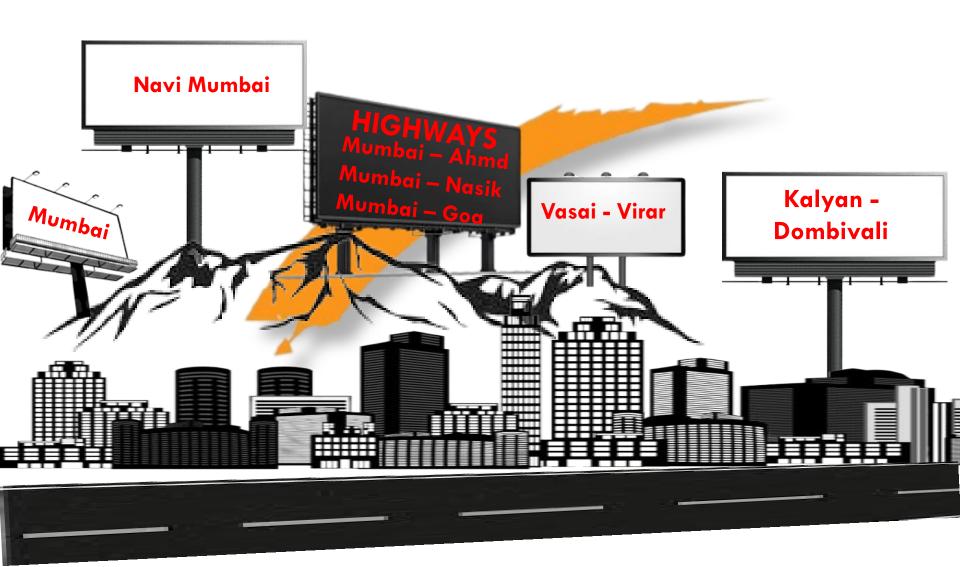
#### **VISION**

"Empowering Brands, Elevating Experiences – Where Innovation Meets Exceptional Service."

## **OUR MISSION**

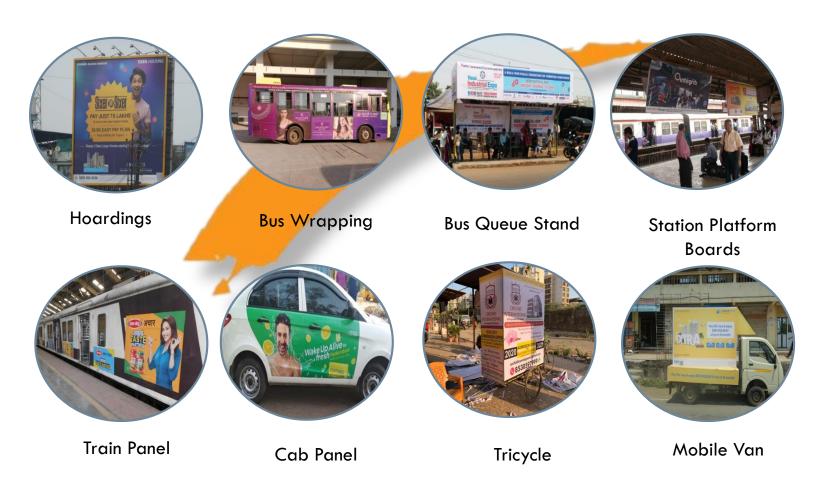
"Crafting stories that connect, inspire, and transform brands. We turn visions into impactful experiences that resonate with your audience."

# We have a Presence in the Following Locations



## WHAT SERVICES WE PROVIDE

# 1. Out of Home Advertising (OOH)



# WHAT SERVICES WE PROVIDE

## 2. SIGNAGES



Acrylic Aluminum Channel Letter
With ACP Background



**ACP Pylon** 



Stainless Steel champagne
Gold decorative



Wall Embossed Lettering



Stainless Steel Powder Coated Letter With Side LIT



Crane Signage

# **TERMS & CONDITIONS**

Media's are subject to availability at the time of written confirmation.
Start/End dated photos would be submitted of your campaign.
Campaign Period - Minimum 10 days for any media.
No cancellation would be accepted during campaign period, if Done then 50% value of
the campaign to be paid as compensation.
Inform us 7 days prior in case of extension of the existing campaign.
We are not responsible for any loss and damage of the flex / Signage during campaign
period / installation of signage and shall attract additional printing and mounting cost
for the same.
100% Advance payment before campaign starts.

#### **TERMS & CONDITIONS**

- Production cost (Printing & Mounting) for BQS are as per actual & for hoardings INR 15/- Psf.
   Any issues of non display of the board or political display would be informed and we would rectify / compensate the same asap as per the situation.
- Additional SMPS would be chargeable in case of warranty period expired.
- $\square$  GST @ 18% will be extra on the total bill amount.



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Complete Outdoor Media Planning | Signage Solutions